



**SuPporting a civic community of Advocacy for a heaLthy
ocean Habitat in Europe**

Membership Guide

English Version



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Disclaimer

*This Membership Guide has been developed within the framework of the SPLASH-EU Project – SuPporting a civic community of Advocacy for a heaLthy ocean Habitat in Europe, one of the **winners of the EU4Ocean Challenge 2024: Be a Blue Citizen – Ocean, Citizenship and Democracy**. The document was produced with the support of the **European Union under the EU4Ocean initiative**. The information and views expressed are those of the authors and do not necessarily reflect the official opinion of the European Union, the European Commission, or the EU4Ocean Secretariat. Neither the European Union nor its bodies can be held responsible for any use that may be made of the information contained herein. This guide is intended solely for educational and community-building purposes within the SPLASH-EU platform and network.*

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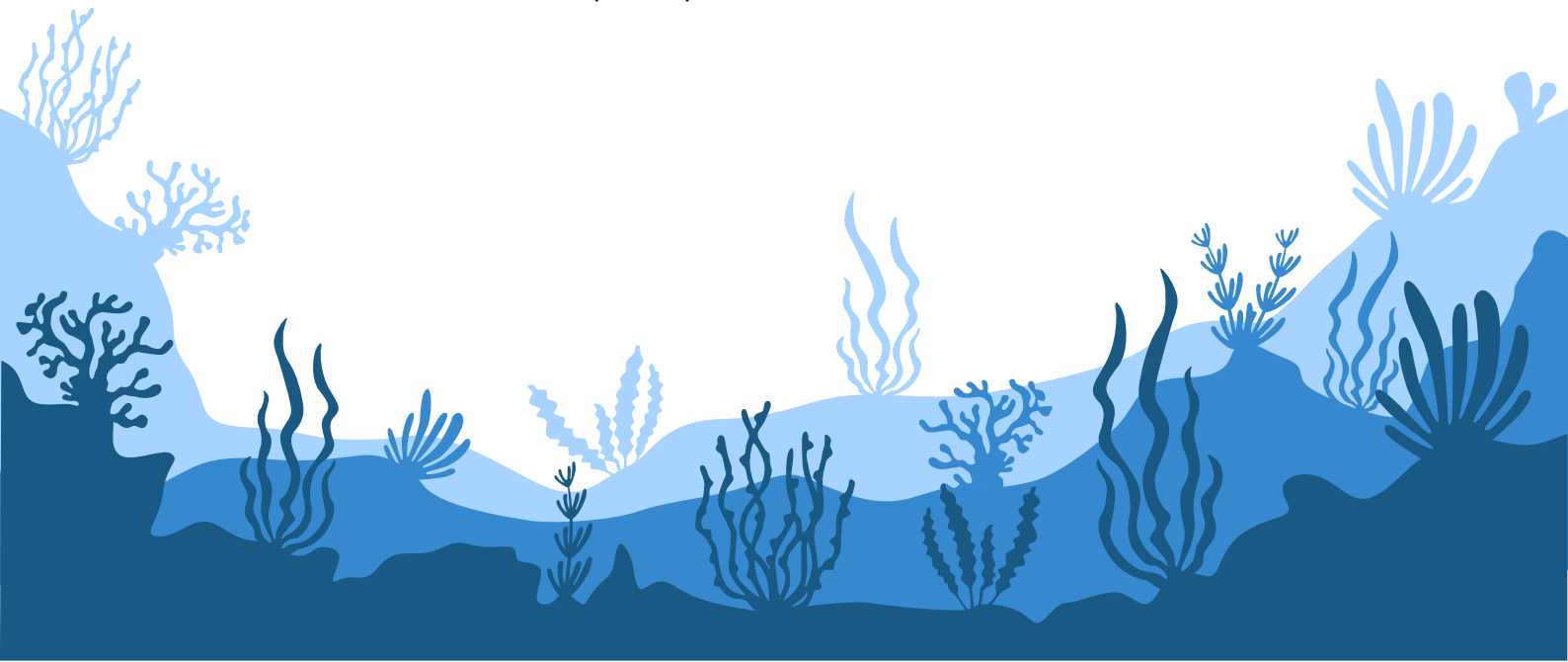
WELCOME TO SPLASH EU

SPLASH-EU (SuPporting a civic community of Advocacy for a healthy ocean Habitat in Europe) is a European initiative that connects citizens, youth, educators, and organizations in a shared mission to protect our ocean. It empowers individuals to transform awareness into action — creating a network of changemakers who lead with knowledge, empathy, and purpose.



Rooted in collaboration and inclusivity, SPLASH-EU promotes **ocean literacy, civic participation, and democratic engagement**. Through education, community events, and digital participation, members and ambassadors work together to strengthen resilience, sustainability, and connection with the marine world.

In 2024, SPLASH-EU was honored as one of the **winners of the EU4Ocean Challenge: “Be a Blue Citizen – Ocean, Citizenship, and Democracy.”** This award recognizes our commitment to empowering citizens to participate in ocean governance and shape Europe’s sustainable blue future.



OUR MISSION & CORE VALUES



At SPLASH-EU, our mission is to **empower people across Europe to become active stewards of the ocean and advocates for democratic participation in environmental decision-making**. We believe that protecting the ocean begins with informed citizens who understand the connections between marine health, community wellbeing, and democratic responsibility. SPLASH-EU inspires action through education, collaboration, and creativity—helping members and ambassadors to learn, act, and lead.

OUR CORE VALUES

Collaboration	Inclusion	Transparency
Responsibility	Empowerment	Sustainability

OUR MOTTO

Your decision. Your action. Your ocean. **LEAD THE CHANGE.**

This motto reflects our belief that every choice and every effort—no matter how small—can contribute to a healthier ocean and a more sustainable, connected Europe.

JOIN: BECOMING A MEMBER

Joining SPLASH-EU means becoming part of a growing European community of citizens, youth, educators, and organizations working together for a healthy ocean and a sustainable future. As a member, you are not just supporting an initiative — **you are helping lead real change through collaboration, creativity, and civic engagement**. Membership is **open to anyone** who shares our passion for protecting the ocean and believes that informed citizens can make a difference. Whether you are a student, researcher, activist, or simply someone who cares about the sea, there's a place for you in SPLASH-EU.



CONNECT AND COLLABORATE



SHARE IDEAS/INITIATIVES



RAISE AWARENESS



LEARN AND GROW



JOIN/ORGANIZE ACTIVITIES



PARTICIPATE IN CIVIC DIALOGUE

WHAT YOU CAN
DO AS MEMBER

To become a member visit:

<https://splash-eu.org/>

Login

Access your personalized space to track progress, manage preferences, and stay connected with the community.

Log in to unlock tailored content, exclusive features, and a smoother experience across the platform.

[Forgot your password?](#)

Login

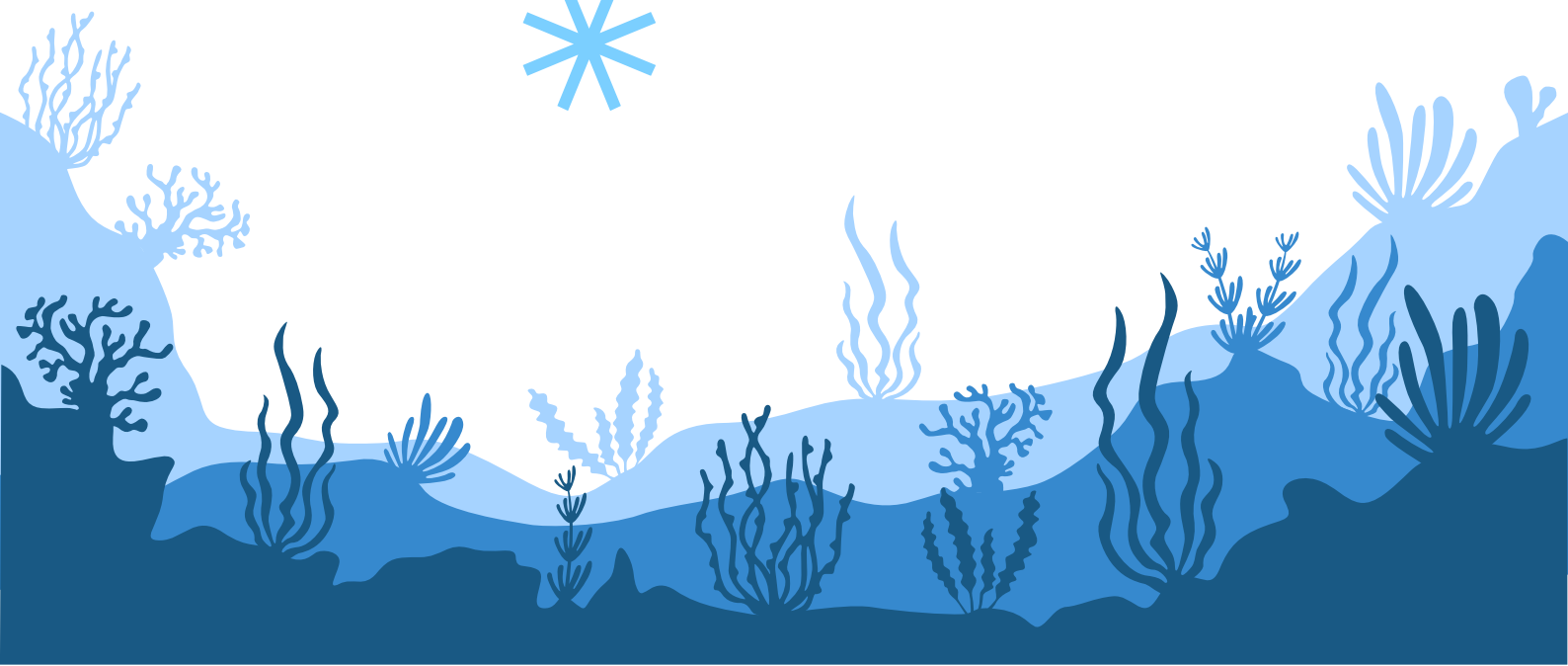
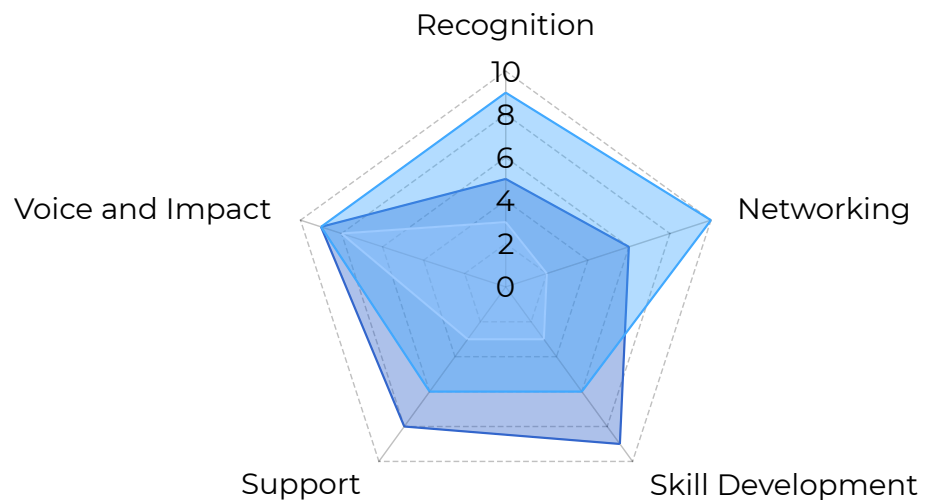
STEPPING UP: AMBASSADOR ROLE

Once you've joined the SPLASH-EU community, you can take your participation one step further by becoming a SPLASH-EU Ambassador — an active voice and representative of our shared mission.

The Ambassador role is **voluntary and free of charge, open to all members** who demonstrate motivation, initiative, and a genuine commitment to protecting the ocean and promoting civic engagement. Ambassadors embody the principles of collaboration, inclusion, and sustainability, working locally while connecting to a wider European movement. They lead by example — showing that every citizen can make a difference when knowledge, action, and passion come together.



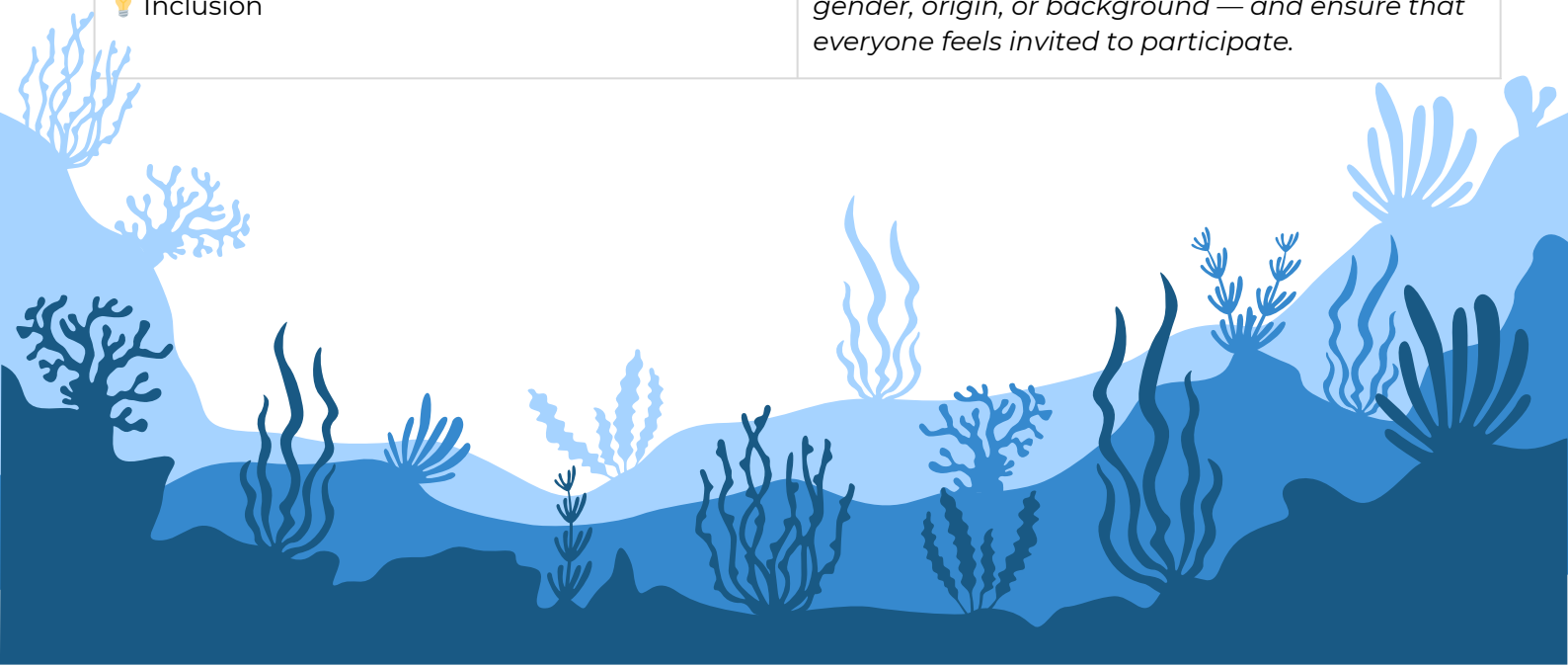
BENEFITS OF BEING AN AMBASSADOR



CODE OF ETHICS

SPLASH-EU is built on respect, openness, and shared responsibility. As members and Ambassadors, we act not only for ourselves but as **representatives of a wider European community working for the ocean and for each other**. Our actions, both online and offline, reflect the values that define who we are — collaborative, inclusive, responsible, and transparent.

Ethical Principle	What It Means in Practice
👉 Respect	<i>Treat every person, partner, and community with dignity. Listen actively and value diverse opinions and experiences.</i>
💬 Integrity	<i>Communicate honestly and act with fairness. Always give credit where it is due and represent information accurately.</i>
🌍 Transparency	<i>Share goals, progress, and challenges openly. Be clear about affiliations and intentions in every activity.</i>
💧 Responsibility	<i>Protect the environment, respect laws and regulations, and ensure that all SPLASH-EU actions are sustainable and safe.</i>
🤝 Collaboration	<i>Work constructively with others, encouraging dialogue, feedback, and collective learning.</i>
💡 Inclusion	<i>Welcome all voices equally — regardless of age, gender, origin, or background — and ensure that everyone feels invited to participate.</i>



TAKING ACTION

Every SPLASH-EU member and Ambassador can contribute to ocean advocacy through meaningful, ethical, and creative action. Whether you're organizing a cleanup, hosting a workshop, or starting an online campaign, your initiative can inspire others and make waves across Europe. Our collective success depends on how we act — with **respect, accuracy, and collaboration**.



As a SPLASH-EU member or Ambassador, you can take action in many creative and meaningful ways. You might **organize community events** such as beach or river clean-ups, coastal walks, or awareness days that bring people together to care for the ocean. You can also **lead educational workshops** in schools or online, helping others learn about ocean literacy and sustainability. If you enjoy dialogue, host public discussions on citizenship, democracy, and marine protection in your community. You may also express your passion through **creative projects** — art, photography, or storytelling that highlight ocean issues and inspire emotion. And don't forget the digital world: by joining online campaigns and sharing stories under the **hashtag #MakeEUBlue**, you can amplify your impact and motivate others across Europe to take action for our shared ocean.



SPLASHEU

MakeEUBlue

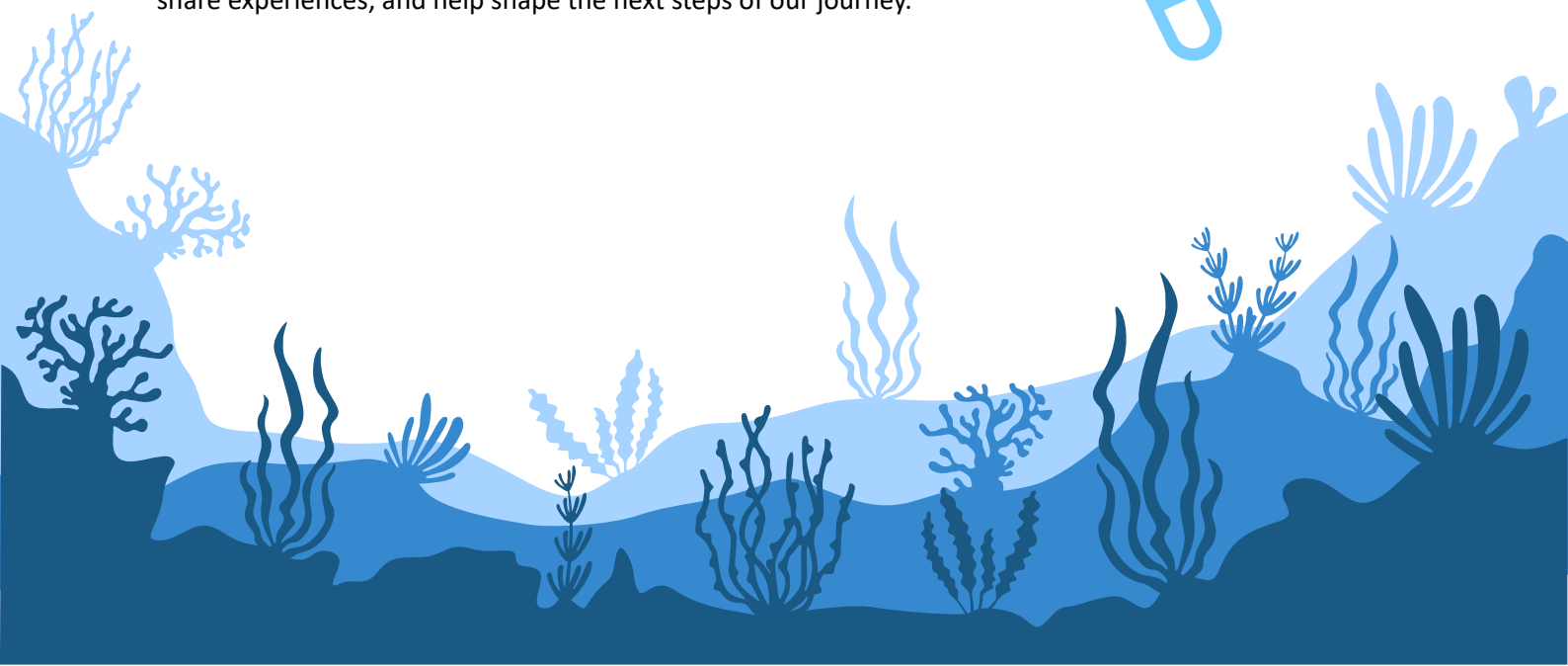
GROWING TOGETHER

SPLASH-EU is more than a platform — it is a living community that grows through every voice, every action, and every shared idea. By staying connected, you help strengthen a European network of citizens, educators, and organizations committed to protecting the ocean and promoting active citizenship. Your journey does not end after one event or project. Every contribution — a story, a photo, a workshop, a clean-up — becomes **part of a collective movement that inspires others and keeps our community vibrant and evolving.**



At SPLASH-EU, we believe recognition comes from shared progress. Each member and Ambassador contributes uniquely — from local clean-ups to creative awareness projects — and every effort strengthens the community's collective impact. We **highlight these stories on our platform and social channels to celebrate teamwork, inspire others, and show what we can achieve together.**

As SPLASH-EU continues to expand, new opportunities, tools, and learning resources will emerge to help members and Ambassadors connect and act more effectively. We invite you to stay engaged, share experiences, and help shape the next steps of our journey.





Help & Support

The SPLASH-EU team is here to support every member and Ambassador throughout their journey. Whether you experience a technical issue, need help with your profile, or seek advice for organizing an activity, we're ready to assist and ensure that your experience within the SPLASH-EU community is smooth, inclusive, and enjoyable.

Getting Assistance

For any kind of support — technical issues, membership questions, ambassador applications, or guidance on your activities — you can contact the SPLASH-EU Team directly at splaseuproject@gmail.com. Please include a short description of your request, your registered email address, and any useful details or screenshots that can help us assist you efficiently. All messages are treated with care, confidentiality, and in full respect of our Code of Ethics and data protection standards.

Response & Data Protection

We aim to respond to all inquiries within two to three working days. During active project periods, replies may take longer, but every request receives careful attention. All personal information shared with SPLASH-EU is processed securely and in accordance with the General Data Protection Regulation (GDPR).

Stay Connected

You can also reach us through the contact form on www.splash-eu.org or connect with us on social media to stay updated, share your experiences, and engage with other members of the SPLASH-EU community.



SuPporting a civic community of Advocacy for a healthy ocean Habitat in Europe

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